

Implementation Certification

Designed to upskill knowledge in Segment solutions

Overview

Earning the Implementation Certification validates your knowledge in Segment CDP.

This offering provides a learning experience in the design, deployment, configuration, and operations of Segment Customer Data Platform (CDP) solutions.

Key Activities & Deliverables

- ▶ **Recommended Prerequisites**
Connections, Protocols, and Engage instructor-led classes
- ▶ **Office Hours**
Via Zoom, question and answer sessions with a Segment expert
- ▶ **Self-paced Learning**
Series of self-paced courses, documentation, blogs and more
- ▶ **Team Meeting Exercises**
Guidance on collaborating with your team to scope, prepare, document, and plan for achieving goals and outcomes
- ▶ **Workspace Exercises**
How-to workspace activities
- ▶ **Multiple Choice Exam**
Concepts, terminology, and implementation best practices
- ▶ **Workspace Assessment**
Solutions Consultant reviews your workspace setup
- ▶ **Certificate of Completion**
A certificate of completion

Outcomes

-  **Rapid Adoption**
Quickly ramp expertise through instructor-led programs and learning paths
-  **Accelerated Time to Value**
Build key expertise required to architect and implement Segment CDP Solutions
-  **Operational Efficiency**
Improve employee productivity and reduce support and operating costs

Best if you're...

- ▶ Preparing to implement a Segment solution (Connections, Protocols, Engage)
- ▶ Looking to deepen your Segment expertise
- ▶ Delivering data to new teams/BUs
- ▶ Seeking to learn how to operate Segment solutions

Pricing: Ask your Segment salesperson

Multiple Choice Exam Passing Score: 80%

Assessment led by: Segment Solutions Architect

Assessment Time: Approximately 45 minutes

For more information please contact our sales team or visit segment.com/services